# Language Analysis Essay Feedback Sheet          Name:

| NAME: | TOPIC: | | | | |
|---|---|---|---|---|---|
| **Criterion 1:**<br><br>Analysis and comparison of ways in which language is used.<br><br>**(15 Marks)** | Little, if any, identification of a way the background information related to the issue. | Identification of the issue as it relates to the audience. | Explanation of how the article responds to an issue in broader society. | Exploration of the broader issue the article engages with. Discusses how the article is situated. | Complex analysis of the issue and where the article is situated. Provides specific accurate background information. |
| | Uses some examples from the text, but they don't seem to fit the analysis. | Uses multiple examples from the text.<br><br>Uses correct method of quotation. | Explains how the chosen evidence fits the overall interpretation. | Uses well-chosen examples from the text, which support the interpretation extremely well. | Utilises the best available evidence to provide insight into the overall interpretation. |
| | Identifies simple persuasive techniques. | Identifies simple and more complex persuasive techniques. | Comments on the **effect** of persuasive techniques.<br><br>Makes a case for whether the writing is effective or not. | Discusses the overall effectiveness/power of selected techniques.<br><br>Chooses a selection of the most effective/ineffective techniques. | Makes a clear case for whether the techniques used and, the article itself, are effective. In relation to the intended audience. |
| **Criterion 2:**<br><br>Coherence and effectiveness of structure and organisation<br><br>**(10 Marks)** | Has five paragraphs following a simple structure. | Body paragraphs use basic TEEL structure.<br><br>Basic introduction and conclusion are evident. | Body paragraphs are well-structured, utilising evidence correctly and discussing how this fits the overall analysis. | Introduction is a clear indication of the direction of the analysis. Body paragraphs follow on from this. Conclusion is reinforcement. | Essay structure flows and engages reader through clear introduction, well-structured body paragraphs and a strong conclusion. |
| | Paragraph connections are often unclear. | Body paragraphs have a clear topic that they are addressing. | Clear introduction effectively signposts a contention and the body paragraph topics | Body paragraphs are explicitly linked to each other and to the overall contention of the analysis. | Essay is a thoroughly cohesive piece. Body paragraphs link to each other and to the contentions outlined in the introduction and conclusion. |
| **Criterion 3:**<br>Control of the conventions of English Language<br><br>**(5 Marks)** | Simple expression of ideas in writing to engage an audience. | Clear expression of ideas in writing to engage an audience. | Generally expressive and fluent. | Expressive and fluent. | Highly expressive and fluent. |
| | Minimal use of relevant metalanguage. | Use of some relevant metalanguage to support analysis. | Appropriate use of some relevant metalanguage to support analysis. | Appropriate use of relevant metalanguage to support analysis. | Highly appropriate use of relevant metalanguage to support analysis. |